

Explore
THE
WORLD

Adventure
rolled into perfection



THE LEGEND

As the sun set behind the dusty hills of a small Mexican village, Loco prepared his altar for Día de los Muertos. Flowers, sugar skulls, mezcal, and the sweet scent of Pan de Muerto filled the night air.

But Loco was more than just a villager. Behind his daring smile and adventurous spirit, he believed the spirits carried not only memories – but messages for the future.

By the fire, cigar in hand, he shared stories that bridged the living and the dead, reminding his people that true wealth lies not in gold, but in unity, tradition, and the power of memory.

For Loco, Día de los Muertos was no ending – it was a new beginning. A celebration of freedom, dignity, and joy. A story to be lived together, by the living and the dead alike.

EL LOCO ORIGINAL

THE BLEND

made in Mexico

Wrapper: Habano Mex SA
Binder: Habano 2000 SA
Filler: Habano Criollo SA

THE SIZES

EL HUÉRFANO

4 x 42 Petit Corona 30 min.

EL VIUDO

5 ¼ x 56 Robusto 50 min.

LA VIUDA

6 x 52 Pirámide 60 min.

THE SKU'S

EL HUÉRFANO Box of 21 Bundle of 20

EL VIUDO Box of 15 Bundle of 20

LA VIUDA Box of 15 Bundle of 20

mild to medium



Strength 2 of 6



Aroma 4 of 6



Leather



Cedar



Saffron



Mineral

